These new, approved directions for concurrent use of LUTALYSE® (dinoprost tromethamine) Sterile Solution and Eazi-Breed™ CIDR® Cattle Insert are another example of how Pfizer Animal Health — the world leader in dairy reproduction research and support — continues to develop new ways to get even better results from its line of reproductive solutions.

Pfizer Animal Health is dedicated to helping customers improve their businesses by bringing reproductive solutions to market. This includes more than just new products, but also investing in research that leads to the development of new label indications for existing products.

Producers can now take their reproductive success to a higher level with a new, exclusive approval for the concurrent use of LUTALYSE® (dinoprost tromethamine) Sterile Solution and Eazi-Breed™ CIDR® Cattle Insert. LUTALYSE is the only prostaglandin product approved for use in synchronization protocols with Eazi-Breed CIDR. A synchronization program, using leading products from Pfizer Animal Health, can improve the efficiency and success of breeding programs.

LACTATING DAIRY COWS

- **Day 0**: Administer Eazi-Breed CIDR
- **Day 7**: Administer LUTALYSE
- **Day 9**: Remove Eazi-Breed CIDR
- **Day 12**: Observe heat and breed

DAIRY HEIFERS

- **Day 0**: Administer Eazi-Breed CIDR
- **Day 6**: Administer LUTALYSE
- **Day 7**: Remove Eazi-Breed CIDR
- **Day 10**: Observe estrus and breed 12 hours later

Reproductive success is measured by confirmed pregnancies. Pfizer Animal Health works with dairy managers, their vets and their advisers to develop solutions that help get cows prepared for breeding.

More than just leading technologies, Pfizer Animal Health provides expertise on capturing the most value from your investment. The team of technical experts supporting Pfizer Animal Health products works with you to effectively incorporate each solution into the dairy’s reproductive protocols. This ensures you are protecting reproductive efficiency and capturing an effective return on investment. And more important, ensures that the reproductive program is designed to get cows bred and protect the growing fetus from reproductive disease.

Superior products backed by industry-leading expertise. That’s the Pfizer Animal Health reproductive solution.