Pregnancy loss is all too common.

It doesn’t have to be.
You invest a lot of time, energy and money in your reproductive program, with careful synchronization and breeding protocols. Yet, if you’re not careful, your investment could be squandered by early embryonic death, abortions, stillbirths and infertility.

$200 to $400

The value of each pregnancy
A comprehensive herd vaccination program can help protect against reproductive diseases that can cause abortions, persistent infections (PI) and infertility. To protect her pregnancy, your reproductive program and your bottom line, choose a vaccine that:

- Helps protect against the most common reproductive diseases, including Lepto hardjo-bovis
- Has duration of immunity (DOI) to help ensure protection when the fetus is at most risk

**Major reproductive diseases:**
- Bovine viral diarrhea (BVD) Types 1 and 2 persistently infected (PI) calves
- Infectious bovine rhinotracheitis (IBR) abortions
- Leptospirosis (including Lepto hardjo-bovis) — Range of prevalence in dairy herds from 36 percent in the Midwest to 91 percent in California, with an overall average of 59 percent²
Keep your cows pregnant with Bovi-Shield GOLD FP® 5 L5 HB vaccine.†

- The first viral combination vaccine licensed to prevent infection from Lepto hardjo-bovis for 365 days
- Vaccine licensed to prevent BVD Types 1 and 2 PI calves with a DOI of 365 days
- Vaccine licensed to aid in prevention of IBR abortions for 365 days

365 Number of days of protection against these major reproductive diseases
Pfizer Animal Health guarantees that 100 percent of calves born will be BVD PI-free provided that all cows and heifers have been vaccinated according to label directions at least 30 days prebreeding with the family of FP vaccines, including Bovi-Shield GOLD®. In addition, Pfizer Animal Health guarantees herds will be free of IBR abortions if cows and heifers are vaccinated according to label directions at least 30 days prebreeding with the family of FP vaccines†† from Pfizer Animal Health.
Upgrade your protection to Bovi-Shield GOLD FP® 5 L5 HB.

Visit www.bovi-shieldgold.com or talk to your veterinarian or Pfizer Animal Health representative.
†Do not use in pregnant cattle (abortions can result) unless they were vaccinated, according to label directions, with any Bovi-Shield GOLD FP or PregGuard GOLD FP vaccine prebreeding initially and within 12 months thereafter. Do not use in calves nursing pregnant cows unless their dams were vaccinated within the past 12 months as described above. To help ensure safety in pregnant cattle, heifers must receive at least 2 doses of any Bovi-Shield GOLD FP or PregGuard GOLD FP product with the second dose administered approximately 30 days prebreeding.
The Pfizer Animal Health 100% BVD PI-Free Guarantee and the IBR Abortion Guarantee will be administered through Pfizer Animal Health – VMIPS (Veterinary Medical Information and Product Support) at 855-4AH-PFIZER (855-424-7349). Proof of purchase is required. Calves born to BVD PI-positive cows or heifers do not qualify for the guarantee. This guarantee does not apply to, and Pfizer Animal Health shall not be liable for, any (x) damages caused as a result of the improper handling, misuse or abuse of the vaccines that are the subject of this guarantee, or the willful misconduct or negligence of any third party, or (y) any indirect, punitive, special, incidental or consequential damages. Pfizer Animal Health reserves the right to modify or cancel the terms and conditions of this guarantee.


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